

**REMARKS/ARGUMENTS**

In response to the Examiner's final Office Action of November 19, 2009 issued with respect to the present RCE application, the Applicant respectfully submits the accompanying Amendment of the claims and the following Remarks.

***Regarding Amendment***

In the Amendment:

independent claim 1 is amended to omit recitation of the "remaining length of the media web" from the recited monitored operation parameters; and dependent claims 8, 9, 14, 21-30, 44 and 47 are unchanged.

It is respectfully submitted that the Amendment does not add any new matter to the present application, nor any new issues to the prosecution of the present application as the currently amended claims clearly recite subject matter already considered by the Examiner.

***Regarding 35 USC 103(a) Rejections***

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 8, 9, 14, 21-30, 44 and 47 dependent therefrom, is not taught or suggested by any one or more of Martin, Okada and Silverbrook in view of newly cited Nunokawa, because the recitation which the Examiner purports as being disclosed by Nunokawa has been omitted from independent claim 1.

It is respectfully submitted that the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

*msz*

---

Kia Silverbrook, Managing Director

Silverbrook Research Pty Ltd  
393 Darling Street  
Balmain NSW 2041, Australia

Email: pair@silverbrookresearch.com  
Telephone: +612 9818 6633  
Facsimile: +61 2 9555 7762